



NMA 2019

H A N D B O O K



NATIONAL
MUSIC
ACADEMY

WHO WE ARE

Message from
GIANNI MICHELINI

Music - The Art of Emotional Expression

The vision and goal of NMA is to create an incredible tailored experience for students through an immersive education experience. We don't just teach music we allow the opportunity for students to live it and find what moves them and inspires them. Our focus has always been to see students thrive and nurture their goals and ambitions. Our role is not to simply offer a lesson, we inspire students to want to play, perform, express and grow at their own rate, whilst setting a bar for them to reach for. NMA is

the artists choice because we know that books, programs and curriculums don't define art; as by definition art is thinking outside the box. More than 20 years of study, touring, and creating music we know that living music creates musicians and artists - no grade or level can achieve that. We teach the concepts of music, not songs from a book as this is where students learn how to apply theory with artistic expression. We look forward to bringing out your unique you, no matter what your level - our path's are all united through expressing one's self through music.

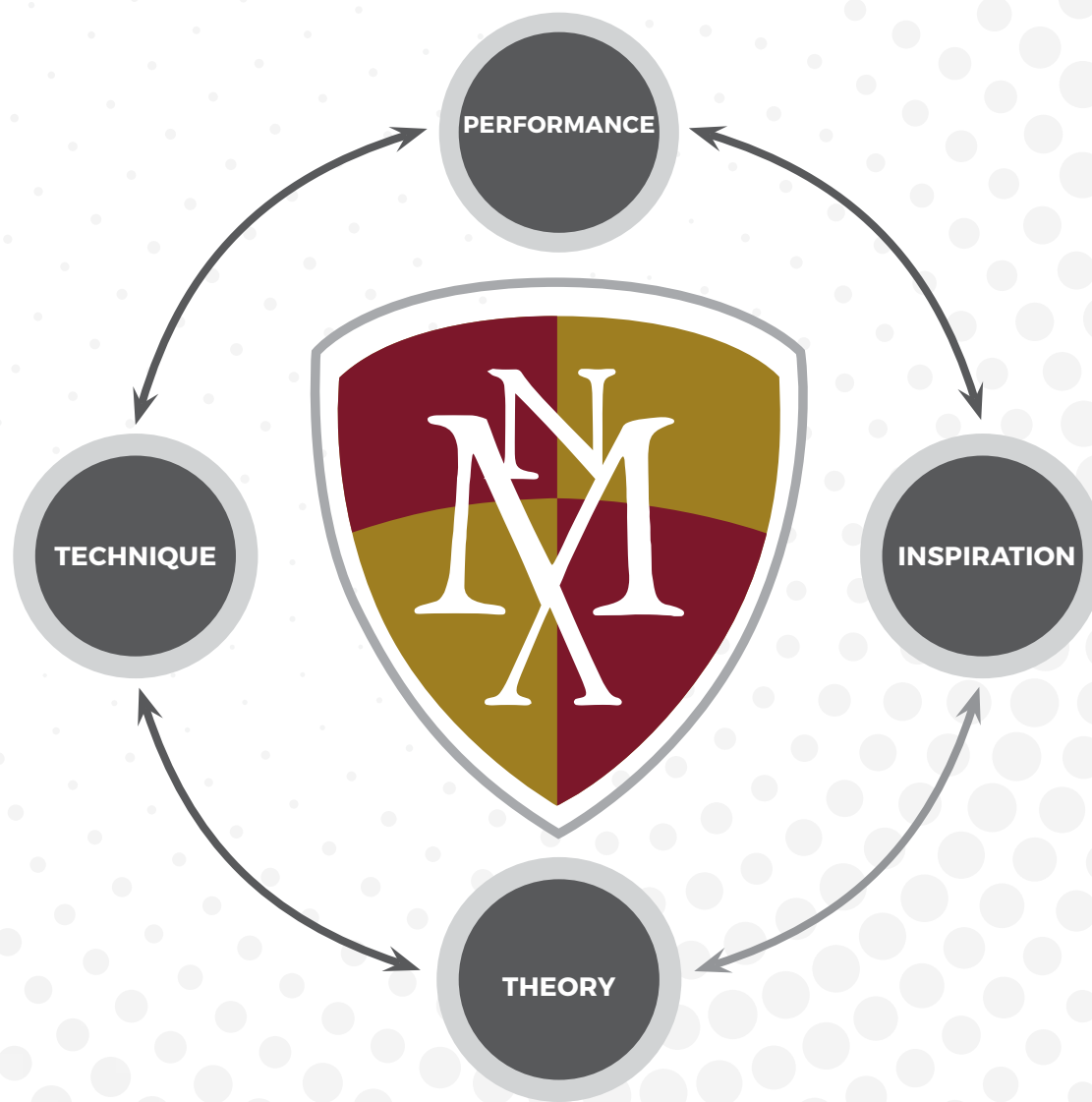
Gianni Michelini



THE NMA APPROACH

At National Music Academy we've spent years refining the best approach to music tuition to ensure that your time with us means you gain an experience which is both holistic and immersive. Our research has led us to tailoring our lessons into 4 integral pillars for the most holistic and inspiring path to effective learning.

For a truly immersive and holistic approach to music education, each of these pillars is developed during your time at The National Music Academy.



OUR STUDENTS

CHLOE PARKER

Chloe Parker is a 16 year old singer-songwriter and guitarist. She has been singing for nine years, playing guitar for 2 and writing music for a year, and has already performed at venues such as Lizottes, Newcastle Airport, The Premier Hotel and Stockland Jesmond.



RJ HEMSWORTH

RJ Hemsworth is a solo acoustic artist who has been working hard at his craft since a young age as a guitarist, vocalist and songwriter. He's supported Australian talents such as Russell Morris, Glen Shorrock, The Black Sorrows & Casey Donovan and was the winner of our Songwriting Competition in 2017 which will see his song recorded at the iconic Studios 301 in Sydney.



PARIS GRACE

Paris Grace is a 15 year old vocalist and songwriter who recently won the inaugural Tip Jar Songwriting Competition Judges Choice award. Her soulful voice and powerful songs have seen her take to the stage to support Casey Donovan and at the upcoming Newcastle Blues & Roots Festival.



STUDENT EXPERIENCE

At National Music Academy we pride ourselves on our student experience. We are so proud of the musical culture we are harbouring and cannot wait to welcome more students to it, so that we can be a part of your musical journey and help show you the way. Our mentors are all industry based, touring musicians with a Bachelor of Music or equivalent.

Attending Nma is so much more than a 30 minute lesson. We have the industry and academic experience which has led us to design the blueprint for inspiring tailored music education that makes sure we provide an immersive environment. We understand that learning set pieces and playing once a year for an exam or concert isn't enough to create a music culture, grow confidence, or provide experience. We look at learning music like a practical apprenticeship where we learn in our lessons and then provide the platform for students to apply this through our vast platform of experiences.





STUDENT GIGS

We are so proud of our performance students and their presence in the music industry that has been established! Every weekend we have multiple students performing at venues around the Hunter making good money. That's right, being a musician is a job that you can have and get paid for! We have students that are earning thousands of dollars each term at venues around The Hunter, including:

- Lizottes
- Bar Petite
- Premier Hotel
- Maitland Leagues Club

WORKSHOPS

Working in a group environment to be able to collaboratively and creatively solve problems is part of being a musician. NMA holds regular workshops at our Newcastle and Maitland Campuses. These include:





MASTERCLASSES

We believe that you as a musician are the sum of the 5 people you spend your time with. On top of having one-on-one lessons with you amazing industry teachers, we have a long history of bringing world class musicians into the hunter. These have included:

- Michael Leagues - Snarky Puppy
- Diesel (Johnny Diesel and The Injectors)
- Katie Noonan
- Renee Grant Williams (vocal coach to Miley Cyrus, Keith Urban, Tim McGraw, Carrie Underwood and Christina Aguilera)
- APRA AMCOS
- Studios 301



OPEN DAYS

Twice annually we have open days inviting new and current students to the academy. This is the perfect opportunity for you to meet some of our current students, meet the staff, have a tour of the campus and do a free trial lesson. For upcoming Open Days, please visit www.nationalmusicacademy.com.au.



STUDENT SHOWCASE

Lizottes is the host of our annual Showcase where our hard working students come together each year to showcase their talents to friends, family and the general public. Students receive the opportunity to perform with a band of industry musicians and refine their artistry.

NATIONAL MUSIC ACADEMY
presents
"SINGER-SONGWRITER NIGHT"

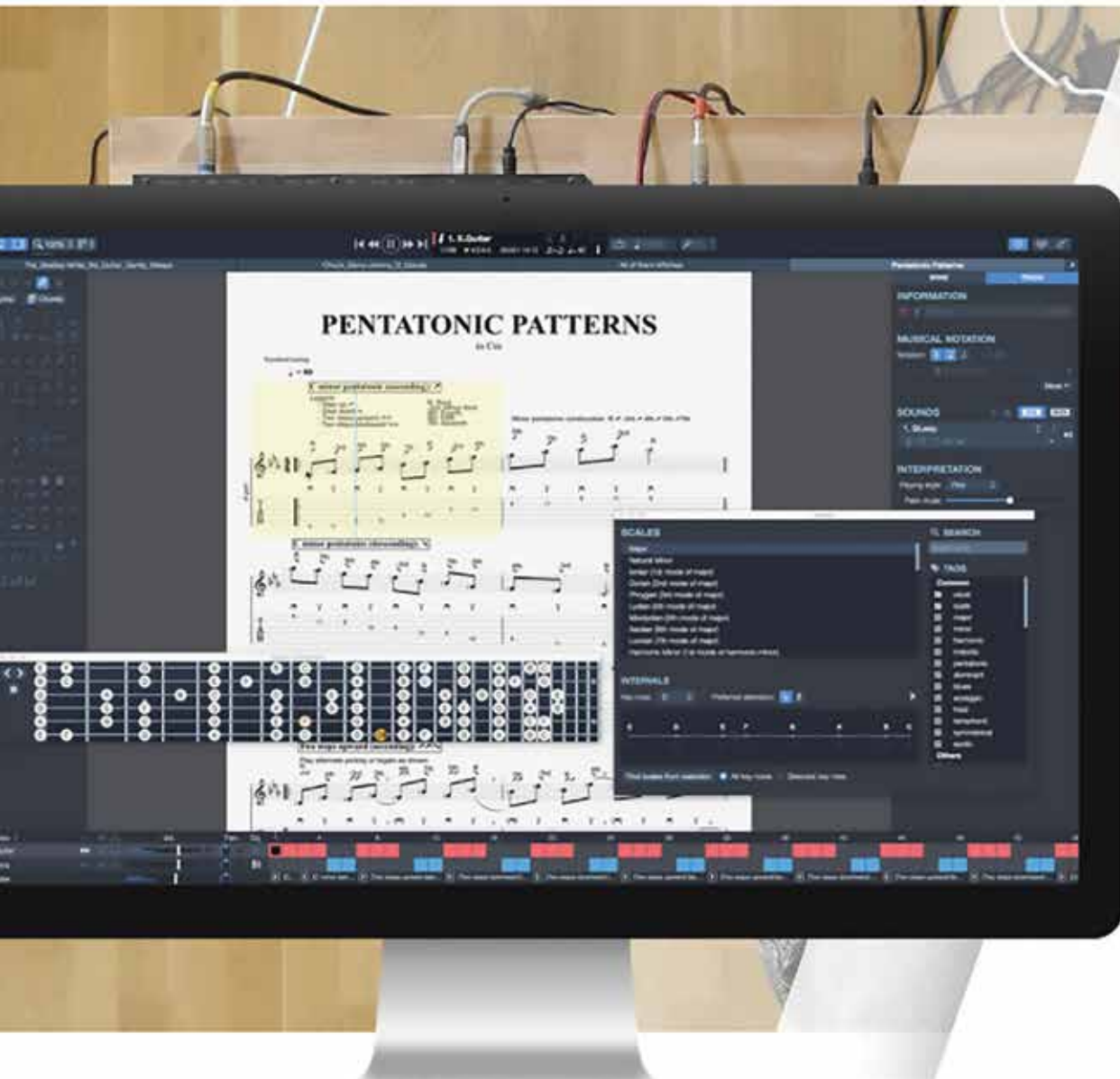
NATIONAL MUSIC ACADEMY
THE ARTISTS CHOICE

MAITLAND LEAGUES CLUB

Nma Live
LOUNGE

LIVE LOUNGES

Live Lounges are the pinnacle of the National Music Academy Culture. These monthly events are held in both Maitland and Newcastle and provide invaluable opportunities for students to gain performance experience. Students that attend these events are by far the students that get the most out of life at NMA.



OUR INSTRUMENT TEACHERS ARE SUPPORTED BY THE LATEST IN MUSIC TECHNOLOGY AND TEACHING SOFTWARE

We ensure that our students are introduced to only the best in current music technology. NMA uses industry standard softwares and equipment, making the learning process:

FUN
INTERACTIVE
CONSISTENT
INDUSTRY STANDARDISED
INTERNATIONAL GRADING

ONLINE PLATFORMS

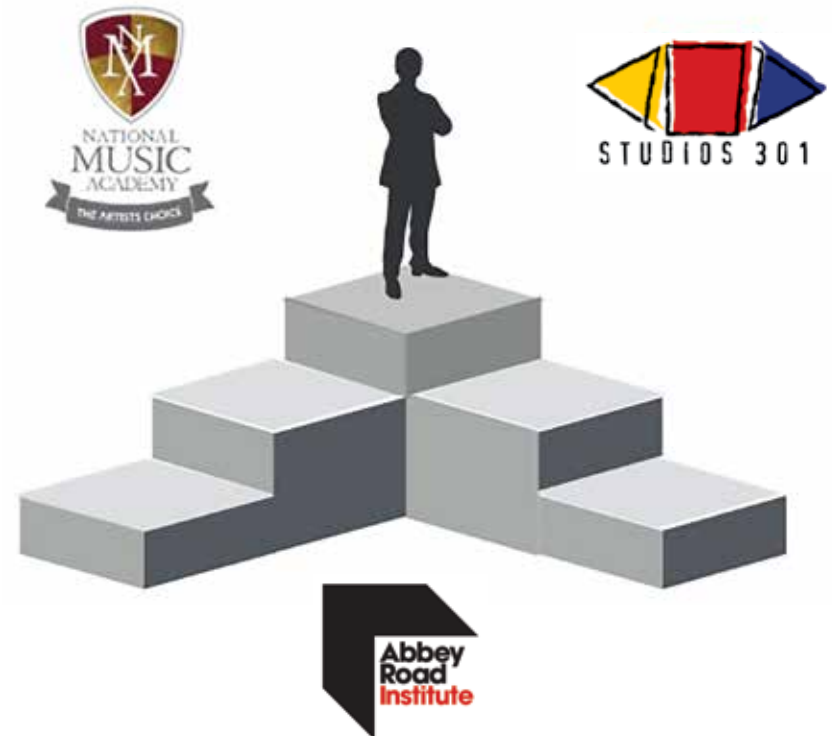
During and after your lesson we capture those golden moments of the learning process and document them through our learning platforms so that after each class you can look back on the exact video, image, document, file or resource that you were studying with your teacher. This is your direct line to the teacher and their experience even if you aren't present in the lesson.

As a parent or student you have complete transparency and can see the exact before and after of your child's learning process with us, as you receive instant app notifications every time a piece of content is added to the resource centre.

OUR NETWORK

Bringing the best experience to you

We are affiliated with the world's leading industry experts



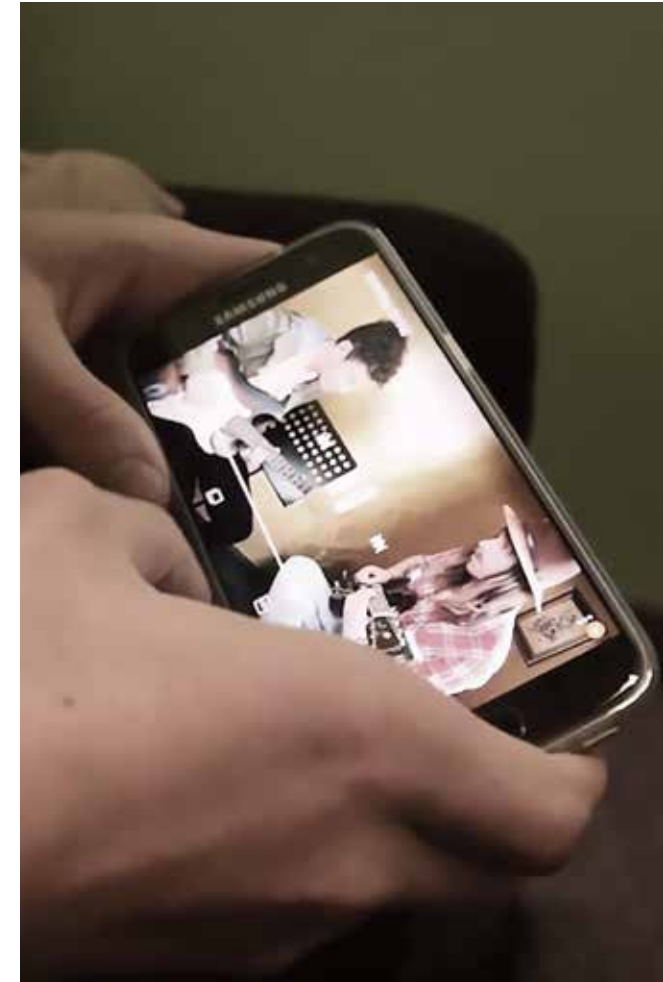
FEATURES

- Instant push notifications whenever content is uploaded
- Comment on content in the app to ask questions to the teacher
- Multi-format platform including video, audio, web links, files, written notes and pictures.
- Secure content - teachers need to approve access to each students' content, which is all hosted online
- Available on the App Store, Google Play Store and on your web browser



WHAT CAN I USE THIS PLATFORM FOR?

- Students can watch your lesson back as soon as you get home from your lesson to maximise how much you retain from week to week
- Use lesson content to guide your practice at home
- Parents can see what their child is learning and make sure they are practicing at home
- Questions that arise during the week can be commented directly in the app so that the teacher can have answers ready in the next lesson
- Refresh on what you covered last lesson before your class each week
- Stay up to date with NMA updates including upcoming performance opportunities for students





MAKE UP LESSONS

If you have notified us at least 24 hours in advance that you or your child will be unavailable for their regular scheduled lesson time, we are more than happy to schedule make-up lesson for you. Where available, these can be booked in during the school term, however this may not always be possible. That's why our teachers make themselves available in the school holidays as well to teach any missed lessons from the term before.

Around week six of the school term, we'll email any students with make up lessons to book with a link to our App - this is where you can see your teacher's availabilities for make up lessons, find a time that suits you and book it in!

If you know you won't be available during the school holidays, please ensure you notify our administration as soon as possible so we can prioritise booking your make up lessons in during the school term.



MAKING RESCHEDULING YOUR LESSONS EASY!

With our App, booking a make up lesson has never been easier! Once you've downloaded our National Music Academy App, all you need to do is find your teacher's name, pick a time and day that suits you for a make up lesson, and hit book now! It's that easy.



POLICIES |

We pride ourselves on providing the best service possible to all our students. Please be aware that we do have some policies in place to maintain consistency and quality across the Academy.

CANCELLATIONS

- Our cancellation policy requires you give us 24 hours notice if you cannot attend any lessons. If you inform us outside of the 24 hours we will happily makeup a maximum of 2 lessons either during the term or in the next school holiday period.
- Any 'no-shows' or cancelled lessons within the 24 hour window unfortunately cannot be made-up. We are people however and understand unexpected circumstances arise so please talk to us if you have any concerns!

PAYMENT

- If you have booked for a full term, payment for the term's tuition needs to be paid, or a payment plan finalised, before the first lesson.
- If you have booked for a casual lesson, payment must be made before your lesson.
- If we have not received payment for your lessons by the third week of term, a late payment fee of \$30 will be applied and the lessons will be put on hold until payment is received.

You can read our full policies on our website at nationalmusicacademy.com.au

MAKE UP LESSONS

- Any cancelled lessons that need to be re-booked will be booked during the school term where the schedule permits, however this may not always be possible. Most make up lessons will be booked in for the school holidays, which you can find out more about on page *number*

TEACHER CANCELLATIONS

- If your lesson is cancelled due to teacher sickness or unavailability, we will notify you as soon as possible and attempt to reschedule the lesson where possible.
- Where available, an appropriate substitute teacher will be organised. In this case we will notify you of the substitute teacher as early as possible.

HARDSHIP

- We understand that sometimes unforeseen circumstances arise during the term, and we will be as flexible as possible in working with you to arrange a way for lessons to continue that works for everyone.

SICKNESS

- Please do not attend your lesson if you are sick as it puts all our staff at risk of sickness. Most of our staff have weekly gigs which are a part of their income, so their voice is an asset for their living expenses. Where a student is sick, the teacher may at their discretion advise the student to go home.

PRICING STRUCTURE

TAILORED TUITION

\$38 per half hour

\$76 per hour

Same time & day
each week

Booked for the NSW
State School Term

CASUAL TUITION

\$45 per half hour

\$90 per hour

Pay as you go

Flexible times

REGISTRATION FEE

\$40

Paid once annually

OTHER PROGRAMS

\$250 for a full
term of our other
programs

Vocal Revolution
Choir

Band Network
Development
Program

Songwriting

PAYMENT




Payment for tailored tuition must be finalised prior to the first lesson of the term. We accept:

- Direct Deposit
- Credit Card
- Cash
- Cheque
- Payment plans also available




LOCATIONS






NEWCASTLE

 461a King St, Newcastle West 2302
 4929 3060
 admin@nationalmusicacademy.com.au

MAITLAND

 416a High St, Maitland 2320
 4934 5553
 maitland@nationalmusicacademy.com.au

LAKE MACQUARIE

 188-222 Lake Road, Glendale 2285
 4929 3060
 admin@nationalmusicacademy.com.au

**NATIONAL MUSIC ACADEMY IS ALSO THE PREFERRED MUSIC SUPPLIER BY HUNTER SCHOOL OF THE PERFORMING ARTS, MACQUARIE COLLEGE, NEWCASTLE EAST PUBLIC SCHOOL, RUTHERFORD TECHNOLOGY HIGH SCHOOL, SWANSEA HIGH SCHOOL AND MAITLAND GROSSMAN HIGH SCHOOL.*

